

NIAGARA WINE FESTIVAL NAMED TO LIST OF TOP 100 EVENTS IN CANADA BY BIZBASH

Event industry leader BizBash recognizes the Niagara Wine Festival as an annual event making an impact on the industry.

September 1, 2015 — Countless months were spent searching far and wide for the annual live experiences disrupting the industry—breaking boundaries, creating new standards, changing the game—and BizBash, the leading resource for the event industry, is excited to announce that the Niagara Wine Festival has been named to its list of the Top 100 Events in Canada. The Niagara Wine Festival is an event so powerful, so transformative that weeks, even months, after it is over, the buzz continues; and proves the true power of face-to-face interactions.

The Niagara Wine Festival is one of Canada's oldest and largest wine festivals. The Festival will celebrate 64 years of incredible harvest festivities in Niagara, Canada beginning September 12 through the 27th. Over 100 events will take place over three weekends in September including VQA wine and culinary pairings, seminars and live entertainment in downtown St. Catharines and Niagara's largest homecoming in Montebello Park.

"It is very exciting to be ranked in the top 10 Wine, Food and Hospitality Industry events in Canada and timing is perfect with the festival just days away" said Kimberly Hundertmark, Executive Director of the Niagara Grape and Wine Festival.

"The Top 100 lists are not about excess or one-hit wonders. They are about influence, the power to build movements, form communities, and create cultural touch points for those that attend as well as those that don't," says Anna Sekula, BizBash editor in chief. "the Niagara Wine Festival illustrates why bringing people together at a live experience still matters, even in an age dominated by digital interaction."

The Top 100 Events in the Canada article is featured on the BizBash website at www.bizbash.com/top-100.

FOR MORE INFORMATION:

BizBash executive editor Anna Sekula is available for additional comments. Photos are available upon request.

ABOUT BIZBASH:

BizBash is North America's #1 event marketplace for content ideas, news, and industry resources. Each month nearly 200,000 unique users look to BizBash.com for venue discovery, event style, and tools for their next event. Visit us at www.bizbash.com or follow us at @BizBash on Twitter or www.facebook.com/bizbash.

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